General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006

भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/165/RCVs & TOPUPs/2013-14/14   Dated @ Chennai-6   the 07.09.13.

Sub: Full usage value equal to MRP on Top-ups with MRP Rs.200 to 990 - reg.
Ref: CO Lr.No. 26-07/2011-T&C-CM Circular No.31/13-14   dt 14-08-13.

        Approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on** Top-ups with **MRP Rs.200 to Rs.990 on** Top-up Voucher/C TOP-UP/Flexi TOP-UP **in** Tamilnadu LSA (incl. CHTD) in 2G & 3G prepaid Mobile services for 07 days **from 08.09.2013 to 14.09.2013.**

The details are given below:-

The promotional offer is	**Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 200 to Rs.990.**
Period of Offer	**08.09.2013 to 14.09.2013**
Applicable for	TOP-UP of MRP Rs.200 to Rs.990 on TOP-UP Voucher/C-TOP-UP/Flexi TOP-UP for Tamil Nadu Circle & Chennai Telecom District.

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

 (S.BAMA)
AGM (Marketing-CM)
044-28290825,

To

GM (NW-O CM), Trichy -1/ Coimbatore   –   For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in" .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.